



FOR IMMEDIATE RELEASE

September 28, 2011



For further information, contact:

Sarah Chapman, Online Editor

888-201-2841 x847

schapman@2elearning.com

www.2elearning.com, www.gov.2elearning.com

Best of Elearning! 2011 Award-Winners Named

--Readers Name Best-in-Class Products for 7th Year

CORONA, Calif., Sept. 26, 2011 — *Elearning!* Media Group, the industry voice of the enterprise learning and workforce technology market, announces the Best of *Elearning!* 2011 award-winners. Recipients are chosen by *Elearning!* and *Government Elearning!* magazines' reader community via an open-ended online ballot posted each summer at www.2elearning.com.

Five vendors were multiple winners, including eCornell, which won in three categories: Best LMS (SaaS), Best Leadership Training, and Best Compliance/Certification Program. Double winners were SkillSoft, Articulate, Brainshark and Adobe.

This year's results featured new winners in many categories, including some that have been dominated by perennial winners in the past. For instance, in the Best LMS (enterprise) category, Meridian KSI was a first-time winner, as was BizLibrary in the Best LMS (SaaS) category.

The Best of *Elearning!* award-winners were honored at the Enterprise Learning! Conference & Expo this week at the Anaheim Hilton, Anaheim, CA. Finalists in each category were honored with awards of excellence.

Altogether, 56 products across 20 categories have been named best-in-class by learning professionals and executives in 2011. Approximately 1750 nominations were collected over the 3 month balloting period.

"Given the number of nominations, to earn an Award of Excellence is quite an honor," says Catherine Upton, *Elearning!* Media Group's publisher. "And, to be named a category winner is a true testament to the vendor's product and service excellence."

Each honoree will be featured in the 2011 Best of *Elearning!* Awards issues of *Elearning!* and *Government Elearning!* magazines. Readers can not only learn more about these solutions, but hear from real world users about how they are leveraging these solutions to drive enterprise performance. The awards issues will mail November 2011 and can be downloaded at www.2elearning.com.

The 2011 Best of Elearning! Award Recipients Are:

Best Learning Management System (software-as-a-service) - Winners (tie): BizLibrary Company College LMS and eCornell EDUCE Enterprise Platform. Award of Excellence to: Epignosis eFront Enterprise, NetLearning LMS, SumTotal Systems GeoMaestro.

Best Learning Management System (enterprise) - Winner: Meridian KSI Global LMS. Award of Excellence to: NetDimensions Enterprise Knowledge Platform, Saba Software Saba Enterprise.

What voters said about the winner: "Best-in-class support with up-to-date features and functionality." Website: www.meridianksi.com

Best Learning Content Management System - Winner: OutStart LCMS. Award of Excellence to: SumTotal Systems LCMS, Xyleme LCMS.

What voters said about the winner: "A true LCMS with connection to mobile uses that is continually evolving to meet market demand." Website: www.outstart.com

Best Open-Source Solution - Winner: Moodle LMS. Other finalist: Epignosis eFront LMS.

What voters said about the winner: "Easy to learn, easy to use, remarkably free of technical issues." Website: www.moodle.org

Best Talent Management System - Winner: SumTotal Systems TMS. Other finalist: Saba Software TMS.

What voters said about the winner: "Great depth of talent analysis that ensures career development." Website: www.sumtotalsystems.com

Best I.T. Content - Winner: SkillSoft SkillChoice I.T. Other finalist: Lynda.com Software Training.

What voters said about the winner: "Huge catalog, always updated with basic, medium and specific courses offered." Website: www.skillsoft.com

Best Leadership Training - Winner: eCornell Leadership & Strategic Management. Award of Excellence to: CoveyLink Speed of Trust, SkillSoft Leadership Advantage.

What voters said about the winner: "Solid, flexible Web-based interface that offers virtual classrooms and social networking." Website: www.ecornell.com

Best Soft Skills Training - Winner: BizLibrary's Streaming Video Library. Other finalist: SkillSoft SkillChoice Business Collection.

What voters said about the winner: "One-hour options are wonderful, and streaming videos and trainer guides are helpful." Website: www.bizlibrary.com

Best Compliance/Certification Program - Winner: eCornell Project Leadership. Other finalist: NetLearning Compliance Series.

What voters said about the winner: "Authors truly understand the human dimensions of project leadership, and educators are top-notch." Website: www.ecornell.com

Best Rapid Development Tool - Winner: ReadyGo WCB. Award of Excellence to: Articulate Presenter, Snap! By Lectora.

What voters said about the winner: "Quick and easy-to-build modules that work on computers and all mobile devices." Website: www.readygo.com

Best E-learning Development Tool - Winner: Articulate Studio Suite. Award of Excellence to: Adobe eLearning Suite, Lectora Pro Suite

What voters said about the winner: "Powerful features, including robust add-ons that enhance lessons." Website: www.articulate.com

Best Simulation Tool - Winner: Adobe Captivate. Award of Excellence to: Kaplan Learning Technologies STT Trainer, TechSmith Camtasia.

What voters said about the winner: "Editing capabilities that are not always found in other screen captures." Website: www.adobe.com

Best Assessment Tool - Winners (tie): Articulate QuizMaker, Questionmark Perception 5.2.

Best Video Capture, Publish Production - Winner: Sonic Foundry Mediasite. Award of Excellence to: Brainshark, Kaplan Learning Technologies Capture Point.

What voters said about the winner: "Well integrated hardware and software using the latest technologies with great documentation." Website: www.sonicfoundry.com

Best Presentation Tool - Winner: Lectora Inspire. Award of Excellence to: Articulate Presenter, Brainshark.

What voters said about the winner: "Fast and easy way to get a consistent message out to captivate and inspire adult learners." Website: www.trivantis.com

Best Social Learning Tool - Winners (tie): Interactyx Topyx, Saba Live, SkillSoft InGenius.

Best Mobile Learning Solution - Winner: Brainshark Mobile. Award of Excellence to: NetDimensions Mobile EKP, OutStart Hot Lava Mobile, SkillSoft Books 24/7 Mobile Edition, Xyleme Pastiche.

What voters said about the winner: "Fast download time, great reporting system, delivers training in any environment." Website: www.brainshark.com

Best Mobile Application - Winner: Brainshark App for iPad. Award of Excellence to: Blackboard Mobile Learn, ReadyGo mLearn.

What voters said about the winner: "Allows our small training firm to compete with the big guys, and eliminates having the sales force lug laptops." Website: www.brainshark.com

Best Web Seminar Solution - Winner: Adobe Connect Pro. Award of Excellence to: Cisco WebEx MeetingCenter, Saba Centra.

What voters said about the winner: "Nice interface, great performance that allows in-depth learner interactions." Website: www.adobe.com

Best Virtual Classroom - Winners (tie): Adobe Connect Pro, Citrix Online GoToTraining, Cisco WebEx TrainingCenter.

END##

Elearning! Media Group is owned by B2B Media Company LLC. *Elearning!* Media Group consists of 13 media products: *Elearning!* magazine, *Government Elearning!* magazine, e-magazines, e-mail newsletters, Alerts, Web sites, Enterprise *Learning!* Summit, Expo & Conference. *Elearning!* Media Group serves the \$160 billion enterprise and government learning markets. In combination, these brands reach more than 2 million executives, practitioners and professionals — all evaluating, deploying or implementing learning and workplace technologies across their organizations each year. To learn more, visit www.2elearning.com and www.gov.2elearning.com.